

## **Winfree Church Community Profile**

*Based on 25 minute drive time*

**Setting:** Situated in **Chesterfield County**, Midlothian, Virginia, is an unincorporated village just 14 miles west of Richmond that's known for its proud **coal mining and railroad history**, old churches, and unique shops. Today, the Midlothian neighborhood is a burgeoning commercial and residential community that combines historical ambiance with modern amenities, and what makes it a desirable choice for many. The community is experiencing an apartment and townhouse building boom.

### **Midlothian Demographics:**

**Population within membership area: 634,079**

**Median Income:** \$100,211

**College Educated:** 53.6%

**Employment:** 73.5% White Collar, 13.3% Blue Collar, 13.2% Services

### **Ethnicity:**

#### Race Distribution

White	60.3%
Black	18.8%
Asian	7.1%
Other & Mixed Races	13.8%

### **Age:**

Median Age:	38.5
Dominate Age Ranges:	18-64 years old 66%
	5-17 years old 17.3%
	65+ years old 16.7%

**College Educated:** 53.6%

# COMMUNITY OUTREACH PROFILE

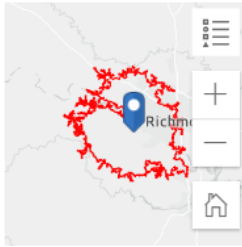


25 minute drive  
Drive Time: 25 minutes

## KEY FACTS

634,079	2.44	255,529	38.5	\$100,211	97.7%	0.9%
Population	Avg Size Household	Households	Median Age	Median Household Income	Internet at Home	Workers Took Public Transport

### Job Types



10.8% Services  
75.9% White Collar  
13.3% Blue Collar

### Marketing Profile



95.2% Have a Smartphone  
10.7% Read a Daily Print Newspaper  
32.8% Subscribe to Cable TV

### Language Spoken at Home\*

	Age	5-17	18-64	65+	Total
English Only		83,147	317,168	87,558	487,873
Spanish		9,200	24,442	1,920	35,562
Spanish & English Well		7,677	15,946	1,332	24,955
Spanish & English Not Well		1,188	5,182	358	6,728
Indo-European		1,874	12,617	2,990	17,481
Indo-European & English Well		1,777	11,786	2,621	16,184
Indo-Euro & English Not Well		84	753	266	1,103
Asian-Pacific Island		2,468	15,505	2,498	20,471
Asian-Pacific Isl & English Well		2,302	13,599	1,285	17,186
Asn-Pacific Isl & English Not Well		166	1,226	847	2,239
Other Language		1,309	5,109	254	6,672
Other Language & English Well		1,267	4,811	240	6,318
Other Lang. & English Not Well		42	298	14	354

\* Language spoken at home may not total the same as total population due to how language skills are compiled, source and age categories.

### Social Media Usage



63.0% Used Facebook in Last 30 Days  
20.1% Used Snapchat in Last 30 Days  
20.9% Used Twitter in Last 30 Days  
19.4% Used LinkedIn in Last 30 Days

Source: This infographic contains data provided by Esri (2024, 2029), Esri-MRI-Simmons (2024), ACS (2018-2022). © 2024 Esri

Collar

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**Conveniences:** Multiple grocery stores, retail shopping, medical facilities, sports facilities, libraries, county & state parks, and 35 minutes from Richmond International Airport.

**School Information:**

- Chesterfield County School Website <https://www.oneccps.org/>
  - 100% accredited
  - 67 Schools
  - 64,000 students
  - \$1Billion School Budget
- School Zone for Winfree Church: JB Watkins Elementary, Midlothian Middle School, Midlothian High School.
  - Additional Schools close by:
    - Elementary Schools: Old Hundred Elementary, Gordon Elementary, Evergreen Elementary, Robious.
    - Middle Schools: Tomahawk, Swift Creek, Robious
    - High Schools: Clover Hill, Monacan, James River, Manchester, Governors School
- Chesterfield County has 13 specialty and regional high school programs available to students
- Area Private School options: Banner Christian (K-12), St. Edward Catholic (JK-8), Blessed Sacrament Catholic (K-12), Millwood School (K-12), Trinity High School (8-12)

**Real Estate Information:**

- Median Home Value: \$426,874

**Chamber of Commerce Information:**

- Chesterfield County is not dependent on tourism; however, tourism is growing with the River City Sportsplex, construction of a new water park off 288, Metro Richmond Zoo, historical sites, and SwimRVA Aquatic facility.
- Major industry in Midlothian VA: Retail, Service industries

**Major employers in Richmond area:**

- VCU Health System, Capital One Financial, HCA Virginia Health System, Bon Secours Richmond, Virginia Commonwealth University, Dominion Energy, Amazon, Truist, Altria Group, Federal Reserve Bank Richmond.

**Safety:** Chesterfield County provides a robust suite of services to keep our community safe and secure. <https://www.chesterfield.gov/151/Safety-and-Security>

**Neighborhoods Surrounding Winfree Church:** The Grove, Charter Colony, Walton Park, Queensmill, Cross Creek, Salisbury, Stonehenge, Brandermill, Smoketree, Old Coach.

